

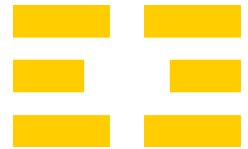


# Tennessee Valley Authority (TVA)

Locations: Tennessee (HQ)

Industries: Energy

RISK LEVEL:



Medium Risk

## DESCRIPTION:

Tennessee Valley Authority (TVA) often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. TVA occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

## Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Lower Risk

*Tennessee Valley Authority has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** Lower Risk

*Tennessee Valley Authority does not discriminate against charitable organizations based on views or beliefs. However, it will not give to religious organizations "directly tied to a place of worship" (1). The company does not have an employee matching program (2).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.** High Risk

*Tennessee Valley Authority does not provide viewpoint protections for its employees (1). The company created a "training course that employees can take to become more aware of LGBTQIA+ issues and how to be an ally for family, friends and colleagues" (2)*

## Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.**

**High Risk**

*Tennessee Valley Authority supports ESG and DEI within its business practices. It has laid out a clear path to carbon neutrality by 2050 and "integrat[es] DEIA into business activities and decision-making processes (1)(2). The company livestreamed a drag performance for employees (3)(4).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.**

**Medium Risk**

*Tennessee Valley Authority supported the Nashville LGBTQ Pride parade (1). Otherwise, there are no instances of the company using its corporate funds to advance ideological causes, organizations, or policies (2).*

**Uses corporate political actions and/or financial contributions for ideological, non-business purposes.**

**N/A**

*Tennessee Valley Authority does not operate a PAC or engage in lobbying at this time (1)(2)(3).*

*The contents of this website and related resources (collectively, the "materials") are general in nature and intended for educational use only. Nothing in the materials or any other 1792 Exchange content constitutes legal or professional advice for any specific matter. Anyone seeking legal or professional advice should obtain such advice from competent counsel. Since individual circumstances vary, anyone reviewing the materials and/or any other 1792 Exchange content is strongly urged to obtain specific legal and/or other professional advice before acting or refraining from acting based on such materials or other 1792 Exchange content. 1792 Exchange accepts no responsibility for any loss or damage, howsoever incurred, which may result from accessing or relying on the materials or any other 1792 Exchange content. Further, 1792 Exchange disclaims, to the fullest extent permitted by law, all liability for any acts or omissions based on the materials or any other 1792 Exchange content.*

*USER AGREEMENT: Company reports and other resources are intended only for the private educational use of the registered user. Republishing and distributing reports and resources is strictly prohibited. By downloading reports and resources, the user accepts these conditions.*

© 1792 Exchange 2023