



Tennessee Valley Authority (TVA)

Locations: Tennessee (HQ)
Industries: Energy

RISK LEVEL:



Medium Risk

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DESCRIPTION:

Tennessee Valley Authority (TVA) often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. TVA occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Tennessee Valley Authority has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Tennessee Valley Authority does not discriminate against charitable organizations based on views or beliefs. However, it will not give to religious organizations "directly tied to a place of worship" (1). The company does not have an employee matching program (2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

Tennessee Valley Authority does not provide viewpoint protections for its employees (1). The company created a "training course that employees can take to become more aware of LGBTQIA+ issues and how to be an ally for family, friends and colleagues" (2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

Tennessee Valley Authority supports ESG and DEI within its business practices. It has laid out a clear path to carbon neutrality by 2050 and "integrat[es] DEIA into business activities and decision-making processes (1)(2). The company livestreamed a drag performance for employees (3)(4).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

Tennessee Valley Authority supported the Nashville LGBTQ Pride parade (1). Otherwise, there are no instances of the company using its corporate funds to advance ideological causes, organizations, or policies (2).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Tennessee Valley Authority does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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