



American International Group (AIG)

Locations: New York (HQ)

Industries: Insurance

RISK LEVEL:



High Risk

DESCRIPTION:

American International Group (AIG) canceled the insurance policy of former MLB player Curt Schilling after his outspoken support of former President Donald Trump. This termination happened despite AIG's discrimination policy that protects employees from political discrimination, indicating that this policy does not extend to customers. AIG also stopped investing and underwriting for new coal-based companies and plants in 2022. By complying with the HRC's controversial demands, AIG increases the risk of dividing employees, alienating customers and harming shareholders. The company covers transgender-related medical costs for its employees and their children and provides specific sexual orientation and gender identity-based benefits. It also uses sex and gender ideology criteria in employee recruitment, vendor selection, marketing, and philanthropic support. For these reasons, AIG receives a High Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **High Risk**

AIG received a score of 80 on the 2023 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. The company recruits employees based on sexual identity issues. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit (1)(2). AIG terminated the insurance policy of former MLB player and outspoken Trump supporter, Curt Schilling, due to his pro-Trump social media posts (3)(4). In 2022, AIG stopped investing and underwriting for new coal-based companies and plants as well as Arctic explorations for energy (5).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **High Risk**

AIG's HRC CEI rating indicates the company will not donate to non-religious charities unless they embrace controversial sexual identity policies (1)(2). AIG will not match employee donations to churches or religious organizations (3).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

AIG's HRC 2023 CEI rating indicates the company provides gender transition guidelines for its employees and a specific benefits guide with a comprehensive explanation of transgender services funded by the company (1)(2). AIG protects its employees against viewpoint discrimination (3).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

AIG's HRC 2023 CEI rating indicates the company agrees to allow a controversial stakeholder group focused on sexual identity issues to dictate marketing or advertising strategy (1)(2). By doing so, the company risks dividing employees, alienating customers and harming shareholders. The company spoke out against North Carolina's bathroom bill excluding transgender women from using female bathrooms, HB2 (34)(5). CEO Peter Zaffino is a member of the Business Roundtable and AIG committed to achieving net-zero greenhouse gas emissions by 2050 (6)(7).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

AIG's HRC 2023 CEI rating indicates the company covers transgender related costs for its employees and their children, including paid short-term leave, puberty blockers, cross-sex hormones, chest surgeries, genital surgeries, medical visits and lab monitoring, travel and lodging. Additionally, the company has pledged philanthropic support of at least one organization or event that promotes sex and gender ideology (1)(2). By allowing a political stakeholder group to dictate operations, the company increases health care costs and risks dividing employees, alienating customers and harming shareholder. AIG is a copper sponsor of Out & Equal and is a corporate partner of the NGLCC (3)(4). AIG has donated \$500,000 to BLM and related causes (5).

Uses corporate political contributions for ideological, non-business purposes. High Risk

AIG's HRC 2023 CEI rating indicates the company publicly advocated for controversial sex and gender ideology through local, state or federal legislation or initiatives (1)(2). By allowing a political stakeholder group to dictate operations, the company risks dividing employees, alienating customers and harming shareholders. AIG has used its PAC to donate to the Equality Act but lobbies in a manner consistent with its business interests (3)(4)(5).

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