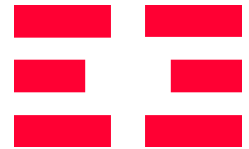



AIG

Locations: New York (HQ)

Industries: Insurance

RISK LEVEL:

High Risk
DESCRIPTION:

American International Group (AIG) canceled the insurance policy of former MLB player Curt Schilling after his outspoken support of former President Donald Trump. This termination happened despite AIG's discrimination policy that protects employees from political discrimination, indicating that this policy does not extend to customers. AIG also stopped investing and underwriting for new coal-based companies and plants in 2022. AIG scored an 80 out of 100 on the 2023-2024 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. By complying with the HRC's controversial demands, the company increases the risk of dividing employees, alienating customers and harming shareholders. The company provides a benefits package for employees which covers transgender medical procedures for covered employees and dependents, including children. It also uses sex and gender ideology criteria in employee recruitment, vendor selection, marketing, and philanthropic support. AIG forces employees to undergo multiple ideological trainings and uses its reputation, corporate funds, and political influence to support controversial sex and gender ideologies, organizations, and legislation. The company spoke out against North Carolina's bathroom bill excluding transgender women from using female bathrooms, HB2. AIG denounced the efforts in Georgia and in other states to secure election integrity through state legislation and has committed to multiple acts of advocacy for the LGBTQ community. The company's CEO, Peter Zaffino, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace. AIG is a copper sponsor of Out & Equal and a corporate partner of the NGLCC. The company donated to the Equality PAC. For these reasons, AIG receives a High Risk rating.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. High Risk

AIG's HRC 2023-2024 CEI rating indicates the company recruits employees based on sexual identity. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit (1)(2). AIG terminated the insurance policy of former MLB player and outspoken Trump supporter, Curt Schilling, due to his pro-Trump social media posts (3)(4). In 2022, AIG stopped investing and underwriting for new coal-based companies and plants as well as Arctic explorations for energy (5).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk

AIG's HRC 2023-2024 CEI rating indicates the company will not donate to non-religious charities unless they embrace controversial sexual identity policies (1)(2). AIG will not match employee donations to, "Religious organizations, including churches, synagogues,

and similar organizations" (3).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.

High Risk

AIG's HRC 2023-2024 CEI rating indicates the company provides gender transition guidelines for its employees and a specific benefits guide with a comprehensive explanation of transgender services funded by the company (1)(2). AIG offers Conscious Inclusion training for its associates (3). The company protects its employees against viewpoint discrimination (4).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.

High Risk

AIG's HRC 2023-2024 CEI rating indicates the company agrees to allow a controversial stakeholder group focused on sexual identity issues to dictate marketing or advertising strategy (1)(2). By doing so, the company risks dividing employees, alienating customers and harming shareholders. The company spoke out against North Carolina's bathroom bill excluding transgender women from using female bathrooms, HB2 (3). AIG denounced the efforts in Georgia and in other states to secure election integrity through state legislation and has committed to multiple acts of advocacy for the LGBTQ community (4)(5). CEO Peter Zaffino is a member of the Business Roundtable and AIG committed to achieving net-zero greenhouse gas emissions by 2050 (6)(7). AIG CEO, Peter Zaffino, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (8)(9).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.

High Risk

AIG's HRC 2023-2024 CEI rating indicates the company covers transgender related costs for its employees and their children, including paid short-term leave, puberty blockers, cross-sex hormones, chest surgeries, genital surgeries, medical visits and lab monitoring, travel and lodging. Additionally, the company has pledged philanthropic support of at least one organization or event that promotes sex and gender ideology (1)(2). By allowing a political stakeholder group to dictate operations, the company increases health care costs and risks dividing employees, alienating customers and harming shareholder. AIG is a copper sponsor of Out & Equal and a corporate partner of the NGLCC (3)(4). The company has donated \$500,000 to BLM and related causes (5).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes.

High Risk

AIG's HRC 2023-2024 CEI rating indicates the company publicly advocated for controversial sex and gender ideology through local, state or federal legislation or initiatives (1)(2). By allowing a political stakeholder group to dictate operations, the company risks dividing employees, alienating customers and harming shareholders. AIG donated to the Equality PAC but has not lobbied for ideological purposes (3)(4)(5).

The contents of this website and related resources (collectively, the "materials") are general in nature and intended for educational use only. Nothing in

the materials or any other 1792 Exchange content constitutes legal or professional advice for any specific matter. Anyone seeking legal or professional advice should obtain such advice from competent counsel. Since individual circumstances vary, anyone reviewing the materials and/or any other 1792 Exchange content is strongly urged to obtain specific legal and/or other professional advice before acting or refraining from acting based on such materials or other 1792 Exchange content. 1792 Exchange accepts no responsibility for any loss or damage, howsoever incurred, which may result from accessing or relying on the materials or any other 1792 Exchange content. Further, 1792 Exchange disclaims, to the fullest extent permitted by law, all liability for any acts or omissions based on the materials or any other 1792 Exchange content.

USER AGREEMENT: Company reports and other resources are intended only for the private educational use of the registered user. Republishing and distributing reports and resources is strictly prohibited. By downloading reports and resources, the user accepts these conditions.

© 1792 Exchange 2023