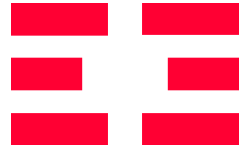


**AIG**

Locations: New York (HQ)  
Industries: Insurance

**RISK LEVEL:****High Risk****DESCRIPTION:**

American International Group (AIG) is High Risk. The company yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. AIG embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach fails to safeguard free exercise, free speech, and free enterprise.

**Corporate Weaponization**

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** **High Risk**

AIG received a score of 90 on the 2025 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. The company recruits employees based on sexual identity issues. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit (1)(2). The company terminated the insurance policy of former MLB player and outspoken Trump supporter, Curt Schilling, due to his pro-Trump social media posts (3)(4). In 2022, AIG stopped investing and underwriting for new coal-based companies and plants as well as Arctic explorations for energy (5).

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** **High Risk**

AIG's HRC 2025 CEI rating indicates the company will not donate to non-religious charities unless they embrace controversial sexual identity policies (1)(2). The company will not match employee donations to, "Religious organizations, including churches, synagogues, and similar organizations" (3).

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.** **High Risk**

AIG's HRC 2025 CEI rating indicates the company forces employees to attend multiple, controversial trainings on gender identity, sexual orientation, transgender issues, and divisive racial ideology. The company provides gender transition guidelines for its employees and a specific benefits guide with a comprehensive explanation of transgender services funded by the company (1)(2). It offers Conscious Inclusion training to its associates (3). The company protects its employees against viewpoint discrimination (4).

## Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.**

**High Risk**

AIG's HRC 2025 CEI rating indicates the company agrees to allow a controversial stakeholder group focused on sexual identity issues to dictate marketing or advertising strategy. By doing so, the company risks dividing employees, alienating customers and harming shareholders (1)(2). The company spoke out against North Carolina's bathroom bill excluding transgender women from using female bathrooms, HB2 (3). It denounced the efforts in Georgia and in other states to secure election integrity through state legislation and has committed to multiple acts of advocacy for the LGBTQ community (4)(5). CEO Peter Zaffino is a member of the Business Roundtable and AIG committed to achieving net-zero greenhouse gas emissions by 2050 (6)(7). AIG CEO, Peter Zaffino, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (8)(9).

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.**

**High Risk**

AIG's HRC 2025 CEI rating indicates the company covers transgender related costs for its employees and their children, including paid short-term leave, puberty blockers, cross-sex hormones, chest surgeries, genital surgeries, medical visits and lab monitoring, travel and lodging. Additionally, the company has pledged philanthropic support of at least one organization or event that promotes sex and gender ideology. By allowing a political stakeholder group to dictate operations, the company increases health care costs and risks dividing employees, alienating customers and harming shareholders (1)(2). It is a copper sponsor of Out & Equal and a corporate partner of the NGLCC (3)(4). The company has donated \$500,000 to BLM and/or related racial equity causes (5). Otherwise, there are no publicly known cases of the company using corporate funds to advance ideological causes, organizations, or policies (6).

**Uses corporate political actions and/or financial contributions for ideological, non-business purposes.**

**High Risk**

AIG's HRC 2025 CEI rating indicates the company publicly advocated for controversial sex and gender ideology through local, state or federal legislation or initiatives. By allowing a political stakeholder group to dictate operations, the company risks dividing employees, alienating customers and harming shareholders (1)(2). The company donated to the Equality PAC but has not lobbied for ideological purposes (3)(4)(5).

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