



Meritage Homes Corporation

Locations: Arizona (HQ)

Industries: Commercial and Professional Services

RISK LEVEL:



Lower Risk

DESCRIPTION:

Meritage Homes Corporation does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, Meritage Homes Corporation does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Meritage Homes has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Meritage does not appear to discriminate against charitable organizations based on views or beliefs. The company's charitable giving focus areas are "food insecurity, education, sustainable forestry, and DEI initiatives" (1)(2)(3).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

Meritage mandates annual anti-discrimination training and conducted company-wide unconscious bias training (1)(2). Meritage does not provide viewpoint protections for its employees (3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

Meritage has a NetZero Energy standard (1)(2). The company's CEO Phillippe Lord signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (3)(4).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Meritage has not used corporate funds to advance ideological causes, organizations, or policies [\(1\)](#).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk

Meritage has not used its PAC donations for ideological purposes and does not engage in lobbying at this time [\(1\)](#)[\(2\)](#)[\(3\)](#).

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