



Park Hotels & Resorts

Locations: Virginia (HQ)
Industries: Real Estate

RISK LEVEL:



Medium Risk

DESCRIPTION:

Park Hotels & Resorts is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Park Hotels & Resorts occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

A Virginia-based Park Hotels & Resorts allegedly fired an employee in 2017 for not working on Sundays despite her religious beliefs. The jury ruled in favor of the employee but Hilton claims it was "unaware Pierre was a missionary, and never knew why she always wanted Sundays off" (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Park Hotels & Resorts does not appear to discriminate against charitable organizations based on views or beliefs. The company's charitable giving focus areas are "services and resources to underserved populations and those in need of social, economic, educational, mental and physical support in our community" (1)(2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

Park Hotels & Resorts requires its employees complete annual diversity and inclusion training focused on DEI/ESG-specific training (1)(2). The company does not provide viewpoint protections for its employees (3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

Park Hotels & Resorts supports DEI within its business practices, hosting a Diversity & Inclusion Steering Committee (1)(2). The company's CEO, Thomas J. Baltimore, Jr., signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (3)(4). The company supports ESG within its business practices. From its 2022 CSR Report, "While ESG practices have long been embedded throughout our Board's governance practices, we formalized these practices by renaming the Nominating and Corporate Governance Committee to the Nominating, Governance & Corporate Responsibility ("NGCR") Committee (5).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Park Hotels & Resorts has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk

Park Hotels & Resorts does not operate a PAC at this time and has not reported on its lobbying (1)(2)(3).

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