



NewMarket Corporation

Locations: Virginia (HQ)

Industries: Commercial and Professional Services

RISK LEVEL:



Lower Risk

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DESCRIPTION:

NewMarket Corp is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, NewMarket Corp does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

NewMarket Corp has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

NewMarket Corp does not appear to discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

NewMarket Corp appears to prioritize diversity over merit in its leadership composition. From its 2022 ESG Report: "And specifically, the Nominating and Corporate Governance Committee considers both race and gender as measures of diversity in connection with any new director search process" (1). NewMarket Corp does not provide viewpoint protections for its employees (2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

NewMarket Corp supports ESG within its business practices. From its 2022 ESG report: "The company completed an ESG assessment to help inform our business strategy by identifying key ESG issues to internal and external stakeholders" (1). NewMarket supports DEI within its business practices. From its 2020 Annual Report: "We place a high value on diverse thoughts, skills, perspectives, cultures, and knowledge because we believe that such diversity results in better business decision making" (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

NewMarket Corp has not used corporate funds to advance ideological causes, organizations, or policies (1)(2).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

NewMarket Corp does not operate a PAC or report on its lobbying at this time (1)(2)(3).

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