



# Sammons Enterprises

Subsidiaries: Sammons Financial

Locations: Texas (HQ)

Industries: Diversified Financials

RISK LEVEL:



Lower Risk

## DESCRIPTION:

Sammons Enterprises is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Sammons Enterprises does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

## Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Lower Risk

*Sammons Enterprises has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** Lower Risk

*Sammons Enterprises does not appear to discriminate against charitable organizations based on views or beliefs. The company focuses on funding "underserved, education, the arts and medicine" (1).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.** Medium Risk

*Sammons Enterprises does not publish a nondiscrimination policy (1).*

## Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.** Lower Risk

*Sammons Enterprises has not supported ideological causes or policies (1).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk**

*Sammons Financial sponsored the Capital City Pride in 2025 (1). Otherwise, Sammons Enterprises has not used corporate funds to advance ideological causes, organizations, or policies (2).*

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk**

*Sammons Enterprises has not used its PAC donations for ideological purposes and has not reported on its lobbying (1)(2)(3).*

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