



Allied Universal

Subsidiaries: FJC Security Services, Inc., G4S Secure Solutions (USA) Inc.
Locations: Pennsylvania (HQ)
Industries: Commercial and Professional Services

RISK LEVEL:



Medium Risk

DESCRIPTION:

Allied Universal is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Allied Universal occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Allied Universal has integrated ESG into its business practices. It requires "high-risk" suppliers to participate in the EcoVadis program, which screens for criteria that include human rights, ethics, and environmental responsibility (1). G4S Secure Solutions, a subsidiary of Allied Universal, integrates ESG into its business practices. From its 2023 ESG Report: "During 2024, we will begin measurement of our supply chain scope 3 emissions for our Europe region", and "we are keen to make sure that ESG factors are an integral part of our business practices – from our growth strategy to our day-to-day operations" (2). G4S promotes divisive sex and gender policies. Its Global Code of Ethics requires international vendors to include sexual orientation in their nondiscrimination policy (3). However, Allied Universal has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (4).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Allied Universal does not publish charitable giving guidelines (1). G4S Secure Solutions does not appear to discriminate against charitable organizations based on views or beliefs (2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

G4S Secure Solutions appears to prioritize diversity over merit in its supply chain. From its Supplier Diversity page: "To achieve this in the UK, G4S is embedding the following practices across our business: Measure our use of diverse suppliers – using a sustainability technology platform (Integrity Next) we are now tracking our spend with diverse suppliers, allowing us to measure and set targets for the future Identifying and providing opportunities to new diverse suppliers – through our partnerships with MSDUK (see below), inviting more diverse suppliers to bid for work Training and awareness – promoting the benefits of using diverse suppliers to our procurement teams and wider business" (1). Allied Universal protects its employees against viewpoint discrimination (2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.

High Risk

Allied Universal supports DEI within its business practices, employing a DEI Council. Allied Universal developed a supplier diversity program to attract companies to G4S (1)(2). G4S Secure Solutions is aligned with the Paris Agreement, which entails a commitment to net zero carbon emissions by 2050 (3). The company supports DEI within its business practices, hosting a DEI Committee and Council (4). G4S supports DEI within its business practices. From its 2023 ESG Report: "Internally, the focus was on ensuring that DE&I was embedded in our core systems and processes. For example, developing a new diversity dashboard to help share and more easily see organizational metrics. The dashboard displays employee data on gender, ethnicity, veteran status, age and disability, where it is lawful and possible to gather it, and workplace inclusion data from the latest global engagement survey" (5). G4S supports ESG within its business practices. From its 2023 ESG Report: "We continue to develop our ESG-related policies, and I am happy with the progress we have made, particularly in relation to our Employer of Choice strategy and Ethics and Compliance capabilities" (6).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.

Lower Risk

Allied Universal has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes.

Lower Risk

Allied Universal has not used its PAC donations for ideological purposes and does not report on its lobbying at this time (1)(2)(3).

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