



Idexx Laboratories

Locations: Maine (HQ)

Industries: Health Care Equipment and Services

RISK LEVEL:



Medium Risk

View this company on 1792 Exchange: <https://1792exchange.com/company/idexx-laboratories/>

DESCRIPTION:

IDEXX Laboratories is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. IDEXX Laboratories occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

The company integrates ESG into all of its business practices, stating "We have made significant progress on our environmental, social, and governance (ESG) journey since our last report by increasingly integrating ESG initiatives and efforts into our business processes and strategy" (1). However, the company has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk

IDEXX Laboratories likely uses Benevity as its charitable giving platform. Benevity vets charities according to the Southern Poverty Law Center's Hate List, which includes mainstream libertarian, conservative, family, and religious advocacy organizations (1)(2)(3).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

IDEXX requires its employees to take DEI training (1). IDEXX appears to prioritize diversity over merit in its business structure through the establishment of gender and racial targets for its leadership composition. IDEXX is seeking to "Increase representation of underrepresented groups in U.S. management to 33% by 2030" (2). IDEXX does not provide viewpoint protections for its employees (3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

IDEXX supports DEI within its business practices, employing a DEI Officer (1). IDEXX has not supported ideological causes or policies (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

IDEXX has not used corporate funds to advance ideological causes, organizations, or policies (1)(2).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

IDEXX does not operate a PAC or report on its lobbying at this time (1)(2)(3).

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