



United Bank

Locations: West Virginia (HQ)
Industries: Banks

RISK LEVEL:



Medium Risk

DESCRIPTION:

United Bank does not protect its employees against viewpoint discrimination but has not publicly terminated business relationships based on views or beliefs. The company integrates ESG into all of its business practices and prioritizes diversity in its leadership composition. United Bank also supports DEI within its business practices, offering employees multiple ideological trainings. However, it does not appear to discriminate against religious organizations in its charitable giving and has not used its corporate funds for ideological purposes. For these reasons, United Bank receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

United Bank integrates ESG into all of its business practices. Its CEO said that ESG is “central” to its mission and will remain a “core tenet” of its business strategy (1)(2). The company also prioritizes diversity in its leadership composition (3). However, United Bank has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

United Bank does not appear to discriminate against religious organizations in its charitable giving (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

United Bank does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

United Bank supports DEI within its business practices, forming a DEI Council. The company also requires employees to take DEI

education modules which include topics like allyship. Implicit bias training is offered but not required (1). Otherwise, it has not supported ideological causes or policies (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

United Bank has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political contributions for ideological, non-business purposes.

N/A

United Bank does not operate a PAC or engage in lobbying at this time (1)(2).

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