



## United Bank

Locations: West Virginia (HQ)  
Industries: Banks

RISK LEVEL:



Medium Risk

View this company on 1792 Exchange: <https://1792exchange.com/company/united-bank/>

### DESCRIPTION:

United Bank is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. The company does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk**

*United Bank integrates ESG into its business practices. From its CEO: "ESG is central to our mission and will remain a core tenet of our business strategy because we believe it makes us a better, more resilient company" (1). The company also prioritizes diversity in its leadership composition (2). However, United Bank has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (3).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk**

*United Bank does not appear to discriminate against charitable organizations based on views or beliefs (1).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk**

*United Bank requires its employees to take DEI training and offers implicit bias training (1). The company does not provide viewpoint protections for its employees (2).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.** Lower Risk

*United Bank has not supported ideological causes or policies (1).*

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.** Lower Risk

*United Bank has not used corporate funds to advance ideological causes, organizations, or policies (1).*

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes.** N/A

*United Bank does not operate a PAC or engage in lobbying at this time (1)(2)(3).*

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