



Rockefeller Asset Management

Locations: New York (HQ)

Industries: Diversified Financials

RISK LEVEL:



Lower Risk

DESCRIPTION:

Rockefeller Asset Management does not provide viewpoint protections for its employees but has not publicly terminated business relationships based on views or beliefs. The company is a member of GFANZ. Rockefeller likely does not discriminate against religious organizations in its charitable giving and has not used its corporate funds for ideological purposes. For these reasons, Rockefeller Asset Management receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Rockefeller Asset Management is a signatory of the Principles for Responsible Investment, incorporating ESG issues into investment analysis, decision-making, and other business practices (1)(2). However, the company has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs (3).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Rockefeller Asset Management likely does not discriminate against religious organizations in its charitable giving, but has donated to initiatives like Operation Backpack and our Annual Holiday Toy Drive (1). The company also offers an employee gift matching program, but does not publish the guidelines (2).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Rockefeller Asset Management does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

Rockefeller supports ESG within its business practices. The company considers ESG factors "across all [its] businesses, reflected in

[its] risk management, operational efficiencies, processes and people” (1). The company is a member of the Net Zero Asset Managers committed to net zero carbon emissions by 2050 (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Rockefeller has not used corporate funds to advance ideological causes, organizations, or policies (1)(2).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Rockefeller does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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