



West Fraser

Locations: Canada (HQ)
Industries: Materials

RISK LEVEL:



Lower Risk

DESCRIPTION:

West Fraser does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, West Fraser does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

West Fraser has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1)(2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

West Fraser does not appear to discriminate against charitable organizations based on views or beliefs. Its charitable giving focuses on supporting "schools, parks, emergency services, health care, and other essential programs in our operational regions" (1)(2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

West Fraser does not provide viewpoint protections for its employees (1). West Fraser delivered Unconscious Bias and Diversity training to all its salaried employees in 2022 (2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Lower Risk

West Fraser joined the Science Based Targets Initiative and the United Nations Global Impact (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

West Fraser has not used corporate funds to advance ideological causes, organizations, or policies (1)(2).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

West Fraser does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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