



**3M** 

Locations: Minnesota (HQ) Industries: Capital Goods



## **DESCRIPTION:**

3M is High Risk. The company yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. 3M embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach fails to safeguard free exercise, free speech, and free enterprise.

## **Corporate Weaponization**

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR Medium Risk corporately boycotts, divests, or sanctions regions, people groups, or industries.

3M's HRC 2023-2024 CEI rating indicates the company recruits employees based on sexual identity. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit ( $\underline{1}$ )( $\underline{2}$ ). However, 3M has not publicly canceled business relationships based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate

High Risk against charitable organizations based on views or religious beliefs.

3M's HRC 2023-2024 CEI rating indicates the company will not donate to non-religious charities unless they embrace controversial sexual identity policies (1)(2). The company will not match employee donations to, "Houses of worship/churches" (3).

Employment policies fail to protect against viewpoint or other discrimination and/or are
High Risk ideological in nature.

3M's HRC 2023-2024 CEI rating indicates the company forces employees to attend multiple, controversial trainings on gender identity, sexual orientation, transgender issues, and divisive racial ideology. The company provides gender transition guidelines for its employees and a specific benefits guide with a comprehensive explanation of transgender services funded by the company (1)(2). 3M does not provide viewpoint protections for its employees (3).

## **Corporate Governance and Public Policy**



Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.

**High Risk** 

3M's HRC 2023-2024 CEI rating indicates the company agrees to allow a controversial stakeholder group focused on sexual identity issues to dictate marketing or advertising strategy (1)(2). By doing so, the company risks dividing employees, alienating customers and harming shareholders. 3M signed an open letter in support of the Equality Act, a controversial bill (3). The company, as a member of the Business Roundtable lobbyist group, issued a statement supporting the security of voting rights but did not sign the Business Roundtable's open letter criticizing Georgia's voting law (4)(5). In response to George Floyd's death, 3M launched a Social Justice Fund (6). 3M opposed various state and local legislation intended to protect parental rights, girls' sports, bathroom facilities, and gendered spaces (7). 3M's former CEO, Michael F. Roman, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (8)(9). The company also created a "CEO Inclusion Council" where leaders can discuss inclusion and diversity initiatives at 3M (10).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom High Risk of expression.

3M's HRC 2023-2024 CEI rating indicates the company covers transgender related costs for its employees and their children, including paid short-term leave, puberty blockers, cross-sex hormones, chest surgeries, genital surgeries, medical visits and lab monitoring, travel and lodging. Additionally, the company has pledged philanthropic support of at least one organization or event that promotes sex and gender ideology (1)(2). By allowing a political stakeholder group to dictate operations, the company increases health care costs and risks dividing employees, alienating customers and harming shareholders. 3M donated \$250,000 to the Saint Paul YWCA and \$250,000 to the Penumbra Center for Racial Healing, both of which exist to fight "systemic racism" (3).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes.

**High Risk** 

3M's HRC 2023-2024 CEI rating indicates the company publicly advocated for controversial sex and gender ideology through local, state or federal legislation or initiatives ( $\underline{1}$ )( $\underline{2}$ ). By allowing a political stakeholder group to dictate operations, the company risks dividing employees, alienating customers and harming shareholders. 3M has not used its PAC donations or lobbying for ideological purposes ( $\underline{3}$ )( $\underline{4}$ )( $\underline{5}$ ).

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