

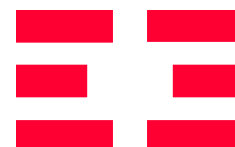


GoDaddy

Locations: Arizona (HQ)
Industries: Website Hosting

1792
EXCHANGE

RISK LEVEL:



High Risk

DESCRIPTION:

GoDaddy has de-platformed multiple customers who have conservative or religious views. GoDaddy scored an 85 on the 2023 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. By complying with Human Rights Campaign's controversial demands, GoDaddy increases the risk of dividing employees, alienating customers and harming shareholders. The company covers transgender-related medical costs for its employees and their children and provides specific sexual orientation and gender identity-based benefits. It also uses sex and gender ideology criteria in marketing and philanthropic support. GoDaddy forces employees to undergo multiple ideological trainings and uses its reputation, corporate funds, and political influence to support controversial sex and gender ideologies, organizations, and legislation. GoDaddy provides a benefits package for employees which covers travel/lodging costs for an abortion and transgender medical procedures for covered employees and dependents, including children. The company supports the Equality Act and publicly opposed the Florida Parental Rights in Education Act, which prohibits teaching gender identity and sexual orientation in schools to kids in K-3rd grade. GoDaddy opposed various state and local legislation intended to protect parental rights, girls' sports, bathroom facilities, and gendered spaces. For these reasons, GoDaddy receives a High Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **High Risk**

GoDaddy de-platformed a website owned by Texas Right to Life after a "whistleblower" attempted to help enforce the recent Texas heartbeat abortion bill (1). It gave Texas Right to Life 24 hours to find a new domain. GoDaddy de-platformed the popular Second Amendment forum AR15.com over allegations that individuals using the site had encouraged violence (2). GoDaddy has received a score of 100 on the Corporate Equality Index. Among other requirements, this means the company has a written policy pledging to vet vendors for LGBTQ policies (3)(4).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Medium Risk**

GoDaddy requires recipients of its charitable donation program to be "politically and religiously neutral" (1). There are no clear guidelines as to who is and is not eligible to receive donations through GoDaddy's various donation channels.

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.

High Risk

GoDaddy HRC 2023 CEI rating indicates the company forces employees to attend multiple, controversial trainings on gender identity, sexual orientation, transgender issues, and divisive racial ideology. The company provides gender transition guidelines for its employees and a specific benefits guide with a comprehensive explanation of transgender services funded by the company (1)(2). GoDaddy does not provide viewpoint protections for its employees (3).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

GoDaddy indicates the company agrees to allow a controversial stakeholder group focused on sexual identity issues to dictate marketing or advertising strategy (1)(2). By doing so, the company risks dividing employees, alienating customers and harming shareholders. GoDaddy signed an open letter in support of the Equality Act and opposing women's and girls' gender-specific sports (3)(456).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

GoDaddy provides a benefits package for employees which covers travel/lodging costs for an abortion and transgender medical procedures for covered employees and dependents, including children (1)(2)(3)(4)(5). The company indicates the company covers transgender related costs for its employees and their children, including paid short-term leave, puberty blockers, cross-sex hormones, chest surgeries, genital surgeries, medical visits and lab monitoring, travel and lodging. Additionally, the company has pledged philanthropic support of at least one organization or event that promotes sex and gender ideology (6)(7). By allowing a political stakeholder group to dictate operations, the company increases health care costs and risks dividing employees, alienating customers and harming shareholders. The company stated, "We're deeply concerned by the recent changes that limit reproductive rights. Limiting these rights the ability for people to pursue success on their own terms, which is core to our mission to empower entrepreneurs everywhere, making opportunity more inclusive." (89).

Uses corporate political contributions for ideological, non-business purposes.

High Risk

GoDaddy's HRC 2023 CEI rating indicates the company publicly advocated for controversial sex and gender ideology through local, state or federal legislation or initiatives (1)(2). By allowing a political stakeholder group to dictate operations, the company risks dividing employees, alienating customers and harming shareholders. GoDaddy's PAC has been defunct since 2014, but it used to donate in a manner consistent with its business interests (3)(4) The company does not report on its lobbying at this time (5).

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