



# Shell

Subsidiaries: Pennzoil, Jiffy Lube Locations: United Kingdom (HQ)

Industries: Energy



#### **DESCRIPTION:**

Shell scored a 100 on the 2023 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. By complying with the HRC's controversial demands, Shell increases the risk of dividing employees, alienating customers and harming shareholders. The company covers transgender-related medical costs for its employees and their children and provides specific sexual orientation and gender identity-based benefits. It also uses sex and gender ideology criteria in employee recruitment, vendor selection, marketing, and philanthropic support. Shell forces employees to undergo multiple ideological trainings and uses its reputation, corporate funds, and political influence to support controversial sex and gender ideologies, organizations, and legislation. Shell does not provide its employees against viewpoint discrimination. The company is a member of GARM, a corporate partner of the HRC, and the NGLCC. Shell opposed various state and local legislation intended to protect parental rights, girls' sports, bathroom facilities, and gendered spaces. The company is a member of the MCCA, indicating its focus on recruiting, retaining, and promoting employees based on race. For these reasons, Shell receives a High Risk rating.

## **Corporate Weaponization**

Has denied service to customers, suppliers, or vendors due to their political views or religious Medium Risk beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.

Shell received a score of 100 on the 2023 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. The company recruits employees based on sexual identity issues. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit (1)(23)(4)(5). Shell has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate

High Risk against charitable organizations based on views or religious beliefs.

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Shell's HRC CEI rating indicates the company will not donate to non-religious charities unless they embrace controversial sexual identity policies (1)(2). Shell will not permit grants to religious organizations "that do not serve the general public on a non-denominational basis" (3).

Employment policies fail to protect against discrimination based on political affiliation/views

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and/or religion.

**High Risk** 

Shell's HRC 2023 CEI rating indicates the company forces employees to attend multiple, controversial trainings on gender identity, sexual orientation, transgender issues, and divisive racial ideology. The company provides gender transition guidelines for its



employees and a specific benefits guide with a comprehensive explanation of transgender services funded by the company (1)(2). Shell does not provide viewpoint protections for its employees (3).

### **Corporate Governance and Public Policy**

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom High Risk of expression.

Shell's HRC 2023 CEI rating indicates the company agrees to allow a controversial stakeholder group focused on sexual identity issues to dictate marketing or advertising strategy (1)(23).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom High Risk of expression.

Shell's HRC 2023 CEI rating indicates the company covers transgender related costs for its employees and their children, including paid short-term leave, puberty blockers, cross-sex hormones, chest surgeries, genital surgeries, medical visits and lab monitoring, travel and lodging. Additionally, the company has pledged philanthropic support of at least one organization or event that promotes sex and gender ideology (1)(23)(4)(5). The company is a bronze partner of the HRC and a corporate partner of the National LGBT Chamber of Commerce (6)(7). Shell is a member of the MCCA, indicating its focus on recruiting, retaining, and promoting employees based on race (8)(9).

#### Uses corporate political contributions for ideological, non-business purposes.

**High Risk** 

Shell's HRC 2023 CEI rating indicates the company publicly advocated for controversial sex and gender ideology through local, state or federal legislation or initiatives (1)(2). By allowing a political stakeholder group to dictate operations, the company risks dividing employees, alienating customers and harming shareholders. Shell has not used its PAC donations or lobbying for ideological purposes (3)(4)(5).

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