



## Acosta Group

Locations: Florida (HQ)

Industries: Commercial and Professional Services

RISK LEVEL:



Lower Risk

### DESCRIPTION:

Acosta Group does not appear to provide viewpoint protections to its employees but has not publicly canceled business relationships based on views or beliefs. Acosta Group offers DEI education as part of its Foundations Program. Acosta Group supports DEI within its business practices. From its 2023 Responsibility Report, "In our commitment to the tenets of DEI, we acknowledge and embrace them as embedded within our organization's culture and operational processes". Acosta Group established an Executive DEI Council. However, Acosta Group does not appear to discriminate against charitable organizations based on views or beliefs, and it has not used its corporate funds for ideological purposes. For these reasons, Acosta Group receives a Lower Risk rating.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Lower Risk

*Acosta Group has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs (1).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** Lower Risk

*Acosta Group does not appear to discriminate against charitable organizations based on views or beliefs (1)(2).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.** High Risk

*Acosta Group offers DEI education as part of its Foundations Program (1). Acosta Group does not appear to provide viewpoint protections to its employees (2)(3).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.** Medium Risk

*Acosta Group supports DEI within its business practices. From its 2023 Responsibility Report, "In our commitment to the tenets of*

DEI, we acknowledge and embrace them as embedded within our organization's culture and operational processes". Acosta Group established an Executive DEI Council (1). Otherwise, there are no publicly known cases of Acosta Group using its reputation to advance ideological causes or policies (2).

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

Acosta Group has not used corporate funds to advance ideological causes, organizations, or policies (1).

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A**

Acosta Group does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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