

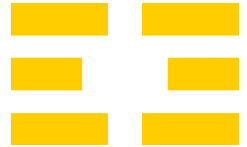


## Acosta Group

Locations: Florida (HQ)

Industries: Commercial and Professional Services

### RISK LEVEL:



**Medium Risk**

### DESCRIPTION:

Acosta Group is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Acosta Group occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk**

*Acosta Group received a score of 40 on the 2025 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. The company recruits employees based on sexual identity issues. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit [\(1\)](#)[\(2\)](#). However, the company has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs [\(3\)](#).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk**

*Acosta Group does not appear to discriminate against charitable organizations based on views or beliefs [\(1\)](#).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk**

*Acosta Group does not provide viewpoint protections to its employees [\(1\)](#)[\(2\)](#).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk**

*Acosta Group supports DEI within its business practices. From its 2023 Responsibility Report, "In our commitment to the tenets of*

DEI, we acknowledge and embrace them as embedded within our organization's culture and operational processes". Acosta Group established an Executive DEI Council [\(1\)](#). Otherwise, there are no publicly known cases of the company using its reputation to advance ideological causes or policies [\(2\)](#).

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk**

Acosta Group's HRC 2025 CEI rating indicates the company covers transgender related costs for its employees and their children, including paid short-term leave, puberty blockers, cross-sex hormones, chest surgeries, genital surgeries, medical visits and lab monitoring, travel and lodging [\(1\)](#)[\(2\)](#). Otherwise, there are no publicly known cases of the company using corporate funds to advance ideological causes, organizations, or policies [\(3\)](#).

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A**

Acosta Group does not operate a PAC or engage in lobbying at this time [\(1\)](#)[\(2\)](#)[\(3\)](#).

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