



Allbirds

Consumer Durables and Apparel

RISK LEVEL:



Lower Risk

DESCRIPTION:

Allbirds, a sustainability-focused shoe and clothing company, has not terminated business relationships due to religious or political beliefs. The company has not used corporate resources to advance or support ideological causes or groups hostile to freedom of expression. For these reasons, Allbirds receives a "Lower Risk" rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

There are no publicly known cases of Allbirds terminating business relationships due to religious or political beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Allbirds does not have an active charitable giving program but gives a discount on its products to healthcare workers (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Allbirds does not protect employees from viewpoint discrimination (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Lower Risk

Allbirds has not used its corporate reputation to advance ideological agendas (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

There are no known instances of Allbirds using corporate dollars to fund ideological groups hostile to freedom of expression.

Uses corporate political contributions for ideological, non-business purposes.

N/A

Allbirds does not have a PAC.

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