

EVERLANE

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Locations: California (HQ)

Industries: Consumer Durables and Apparel

RISK LEVEL:**Lower Risk**View this company on 1792 Exchange: <https://1792exchange.com/company/everlane/>**DESCRIPTION:**

Everlane is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Everlane does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Everlane has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Everlane does not appear to discriminate against charitable organizations based on views or beliefs. The company focuses on funding organizations that support, "environmentalism and sustainability" (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Everlane does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

Everlane urged its customers to vote and engage in activism in support of the Black Lives Matter movement in 2020 (1). The company is a member of the "Don't Ban Equality" business coalition, which advocates against any abortion restrictions because they are "bad for business" (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Everlane provides a benefits package for employees that covers travel/lodging costs for an abortion (1). The company launched a collection of clothes following the Supreme Court's overturn of Roe v. Wade, and proceeds from the collection went to the ACLU's program to uphold pro-abortion legislation (2). Otherwise, there are no publicly known cases of the company using corporate funds to advance ideological causes, organizations, or policies (3).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Everlane does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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