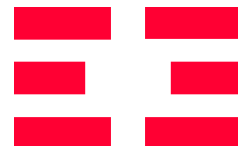




Alaska Airlines

Transportation

RISK LEVEL:



High Risk

DESCRIPTION:

Alaska Airlines terminated two employees who disagreed with the company's support for the Equality Act. Alaska Airlines discriminates against faith-based charities in its giving and is a national corporate sponsor of the Human Rights Campaign (HRC). Alaska Airlines does not have viewpoint protections for its employees. For these reasons, Alaska Airlines receives a "High Risk" rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. High Risk

Alaska Airlines fired two employees for questioning the company's position on the passage of the Equality Act. These two employees are suing for religious discrimination (1). Alaska Airlines received a score of 100 on the HRC's Corporate Equality Index, which, among other characteristics, means that it has pledged to vet vendors for support of LGBTQ policies (2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk

Alaska Airlines' giving guidelines expressly prohibit religious organizations from receiving funds (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Alaska Airlines does not protect its employees from viewpoint discrimination (1).

Corporate Governance and Public Policy

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Alaska Airlines has advocated for the passage of the Equality Act (1). Alaska Airlines also created a new aircraft livery following the death of George Floyd to promote Black Lives Matter (2). It also issued pro-Black Lives Matter pins and t-shirts for employees (3).

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

Alaska Airlines is a gold-level National Corporate Partner of the HRC (1). Alaska Airlines has pledged to give employees abortion travel benefits following the Supreme Court overruling of *Roe v. Wade* (2).

Uses corporate political contributions for ideological, non-business purposes. Lower Risk

Alaska Airlines' PAC gives in a bipartisan manner and does not donate to ideological organizations (1).

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