



## Alibaba Group

Locations: China (HQ)

Industries: Cloud & Data Storage, Retailing, Software and Services

RISK LEVEL:



High Risk

### DESCRIPTION:

Note: This company is likely subject to the influence and control of the Chinese Communist Party, which actively censors speech and denies the freedoms we strive to protect. Therefore, 1792 Exchange urges extra caution when evaluating this vendor for business relationships.

Alibaba is High Risk. The company yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. Alibaba embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach fails to safeguard free exercise, free speech, and free enterprise.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. High Risk**

*Alibaba has not publicly terminated business relationships due to religious or political beliefs. However, the Chinese Communist Party has exercised influence and potential control of Alibaba through various actions such as fining the company over its choice of vendors and entering into deals to control more of the company (1)(2). After CEO Jack Ma criticized China's monetary policy, he went missing without explanation for months (3). In 2023, Ma reduced his ownership in the company from over 50% to just over 6% (4).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk**

*The Alibaba Foundation does not discriminate against charitable organizations based on views or beliefs (1)(2).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk**

*Alibaba does not provide viewpoint protections for its employees (1)(2).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.**

**Medium Risk**

*Alibaba subsidiary Tmall has run ads with LGBT themes, winning them praise from LGBTQ organizations such as LoveMatters (1). Alibaba sells various Pride themed items at wholesale prices on its website (2).*

---

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.**

**Lower Risk**

*Alibaba has not used corporate funds to advance ideological causes, organizations, or policies (1).*

---

**Uses corporate political actions and/or financial contributions for ideological, non-business purposes.**

**Lower Risk**

*Alibaba does not operate a PAC at this time and has not lobbied for ideological purposes (1)(2)(3).*

---

*The contents of this website and related resources (collectively, the "materials") are general in nature and intended for educational use only. Nothing in the materials or any other 1792 Exchange content constitutes legal or professional advice for any specific matter. Anyone seeking legal or professional advice should obtain such advice from competent counsel. Since individual circumstances vary, anyone reviewing the materials and/or any other 1792 Exchange content is strongly urged to obtain specific legal and/or other professional advice before acting or refraining from acting based on such materials or other 1792 Exchange content. 1792 Exchange accepts no responsibility for any loss or damage, howsoever incurred, which may result from accessing or relying on the materials or any other 1792 Exchange content. Further, 1792 Exchange disclaims, to the fullest extent permitted by law, all liability for any acts or omissions based on the materials or any other 1792 Exchange content.*

*USER AGREEMENT: Company reports and other resources are intended only for the private educational use of the registered user. Republishing and distributing reports and resources is strictly prohibited. By downloading reports and resources, the user accepts these conditions.*

© 1792 Exchange 2023