

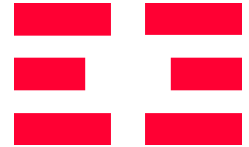


# Alibaba Group

Locations: China (HQ)

Industries: Cloud & Data Storage, Retailing, Software and Services

RISK LEVEL:



High Risk

## DESCRIPTION:

Note: This company is likely subject to the influence and control of the Chinese Communist Party, which actively censors speech and denies the freedoms we strive to protect. Therefore, 1792 Exchange urges extra caution when evaluating this vendor for business relationships.

Alibaba, a Chinese e-commerce and technology company, has not terminated business relationships based on views or beliefs. It has used its corporate reputation to advance some ideological causes. Alibaba has not used its corporate funds for ideological purposes. However, the Chinese Communist Party and other Chinese governmental agencies have increased influence, control, and criticism of the company. Given the country's poor record on free speech and freedom of religion, Alibaba receives a High Risk rating.

## Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. High Risk**

*Alibaba has not publicly terminated business relationships due to religious or political beliefs. However, the Chinese Communist Party has exercised influence and potential control of Alibaba through various actions such as fining the company over its choice of vendors and entering into deals to control more of the company (1)(2). After CEO Jack Ma criticized China's monetary policy, he went missing without explanation for months (3). In 2023, Ma reduced his ownership in the company from over 50% to just over 6% (4).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk**

*The Alibaba Foundation does not discriminate against charitable organizations based on views or beliefs (1)(2).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk**

*Alibaba does not provide viewpoint protections for its employees (1)(2).*

## Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.**

**Medium Risk**

*Alibaba subsidiary Tmall has run ads with LGBT themes, winning them praise from LGBTQ organizations such as LoveMatters [\(1\)](#). Alibaba sells various Pride themed items at wholesale prices on its website [\(2\)](#).*

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.**

**Lower Risk**

*Alibaba has not used corporate funds to advance ideological causes, organizations, or policies.*

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes.**

**Lower Risk**

*Alibaba does not operate a PAC at this time and has not lobbied for ideological purposes [\(1\)](#).*

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