



AliExpress

Locations: China (HQ)
Industries: Retailing

RISK LEVEL:



Lower Risk

DESCRIPTION:

AliExpress is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, AliExpress does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

AliExpress has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs. However, it should be noted that company founder Jack Ma was forced out of his position in the Chinese Communist Party after criticizing the government's regulators in 2020 [\(1\)](#).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

AliExpress' charitable giving program, the Alibaba Poverty Relief Fund, is focused on alleviating poverty in China. The company does not appear to discriminate against charitable organizations based on views or beliefs [\(1\)](#).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

AliExpress does not provide viewpoint protections for its employees [\(1\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

AliExpress has released advertisements featuring same-sex couples [\(1\)](#)[\(2\)](#). Otherwise, there are no publicly known cases of the

company using its reputation to advance ideological causes or policies [\(3\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

AliExpress has not used corporate funds to advance ideological causes, organizations, or policies [\(1\)](#).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

AliExpress does not operate a PAC or engage in lobbying at this time [\(1\)](#)[\(2\)](#)[\(3\)](#).

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