

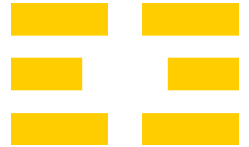
DIOR

Christian Dior

Locations: France (HQ)

Industries: Consumer Durables and Apparel, Household and Personal Products

RISK LEVEL:

**Medium Risk**

DESCRIPTION:

Christian Dior, is a luxury fashion house, is not officially a LVMH subsidiary, but is owned by LVMH CEO Bernard Arnault. The LVMH conglomerate acts as a parent company to Dior. Dior protects its employees against viewpoint discrimination and has not publicly terminated business relationships based on views or beliefs. However, the company's medical benefits cover abortion-related travel costs, and high-ranking employees have criticized the overturning of Roe v. Wade via official company channels. For these reasons, Dior receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.

Lower Risk

Dior has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.

High Risk

[1](#)/[2](#).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.

Lower Risk

The Christian Dior Group protects its employees against viewpoint discrimination ([1](#)).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.

Medium Risk

Dior after the US Supreme Court voted to overturn Roe v. Wade, Dior creative director Maria Grazia Chiuri gave an interview in which she criticized the decision ([1](#)). The company used transgender celebrity Jin Xing to announce its new fragrance, Dior J'adore ([2](#))

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

After the *Roe v. Wade* decision, LVMH leadership reiterated that LVMH already reimburses employees for abortion-related travel costs (1). Though Dior is not legally a subsidiary of LVMH, the two corporations have the same leadership, and Dior cites LVMH-wide rules on its employment page (2).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Dior does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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