

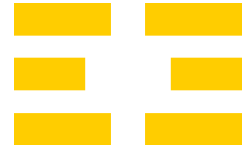
DIOR

Christian Dior

Locations: France (HQ)

Industries: Consumer Durables and Apparel, Household and Personal Products

RISK LEVEL:



Medium Risk

DESCRIPTION:

Christian Dior SE is a luxury fashion house based in Paris. Though Dior is not officially an LVMH subsidiary, Dior is owned by LVMH CEO Bernard Arnault, and Dior is a large shareholder in LVMH. Thus, the larger LVMH conglomerate acts as a parent company to Dior. Dior provides protections against political viewpoint discrimination, and the company has not publicly terminated business relationships due to ideological differences. However, the company's medical benefits cover abortion-related travel costs, and high-ranking employees have criticized the overturning of Roe v. Wade via official company channels. For these reasons, Dior receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Dior has not unfairly terminated business relationships due to ideological differences.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk

Dior's charitable activities are grouped with those of LVMH (1). LVMH unilaterally disqualifies all religious organizations and houses of worship from its donation matching program (2).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. Lower Risk

The Christian Dior Group prohibits discrimination based on "political convictions" (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

Dior has not corporately endorsed or advanced ideological agendas. However, after the US Supreme Court voted to overturn Roe v. Wade, Dior creative director Maria Grazia Chiuri gave an interview in which she criticized the decision (1). Dior used transgender

celebrity Jin Xing to announce its new fragrance, Dior J'adore [\(2\)](#)

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

After the Roe v. Wade decision, LVMH leadership reiterated that LVMH already reimburses employees for abortion-related travel costs [\(1\)](#). Though Dior is not legally a subsidiary of LVMH, the two corporations have the same leadership, and Dior cites LVMH-wide rules on its employment page [\(2\)](#).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Dior does not have a PAC or engage in political lobbying.

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