



Thrive Market

Locations: California (HQ)

Industries: Food and Staples Retailing

RISK LEVEL:



Lower Risk

DESCRIPTION:

Thrive Market has not terminated business relationships based on views or beliefs. However, it has donated to and stated its support for Black Lives Matter (BLM). Thrive Market has not used company funds for ideological purposes, though. Thrive market does not discriminate against charitable organizations based on views or beliefs. For these reasons, Thrive Market receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Thrive Market has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Thrive Market does not discriminate against charitable organizations based on views or beliefs [\(1\)](#)[\(2\)](#).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. Lower Risk

Thrive Market is an Equal Opportunity Employer and "prohibits discrimination of any kind" [\(1\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

Thrive Market released a statement in support of BLM in its Impact Report [\(1\)](#). It has also posted blog posts on its website advocating for LGBT causes [\(2\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

The Thrive Market co-founders pledged to donate \$50,000 to the BLM fund. Thrive Market also started an employee matching donation program where it matched employees' donations 2 to 1 to BLM ([1](#)).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Thrive Market does not operate a PAC at this time.

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