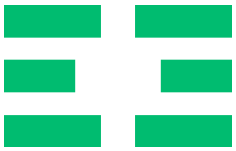
Planet Fitness

Locations: New Hampshire (HQ)
Industries: Consumer Services

RISK LEVEL:



Lower Risk

DESCRIPTION:

Planet Fitness does not provide viewpoint protections for its employees. However, it not publicly terminated business relationships based on views or beliefs. Planet Fitness has implemented inclusive locker rooms but does not discriminate against religious organizations in its charitable giving. The company supports LGBTQ Pride within its business practices but has not used its corporate funds or lobbied for ideological purposes. For these reasons, Planet Fitness receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. — **Lower Risk**

Planet Fitness has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. — **Lower Risk**

Planet Fitness does not appear to discriminate against religious organizations in its charitable giving (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. — **High Risk**

Planet Fitness does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. — **Medium Risk**

Planet Fitness supports LGBTQ identities through its LGBTQ protection in the Locker Rooms and support of Pride Month (1)(2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. **Lower Risk**

Planet Fitness has not used its corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political contributions for ideological, non-business purposes. **Lower Risk**

Planet Fitness does not operate a PAC at this time but has not lobbied for ideological purposes (1)(2)(3).

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