



Yelloh

Locations: Minnesota (HQ)

Industries: Food Beverage and Tobacco

RISK LEVEL:



Lower Risk

DESCRIPTION:

Yelloh, formerly Schwan's Company, does not protect its employees against viewpoint discrimination. However, it has not publicly terminated business relationships based on views or beliefs. The company does not discriminate against charitable organizations based on views or beliefs and has not used its reputation, corporate funds, or political contributions for ideological purposes. For these reasons, Yelloh receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Yelloh has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Yelloh does not appear to discriminate against charitable organizations based on views or beliefs. The company focuses on funding "youth leadership, building healthier communities and support for organizations that feed people" (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. Medium Risk

Yelloh does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Lower Risk

Yelloh has not supported ideological causes or policies (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Yelloh has not used corporate funds to advance ideological causes, organizations, or policies (1)(2).

Uses corporate political contributions for ideological, non-business purposes. Lower Risk

Yelloh has not used its PAC donations or lobbying for ideological purposes (1)(2)(3).

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