



# The J.M. Smucker Company

Locations: Ohio (HQ)

Industries: Food Beverage and Tobacco

RISK LEVEL:



High Risk

## DESCRIPTION:

The J.M. Smucker Company vets vendors according to LGBTQ policies, is part of the Global Alliance for Responsible Media, and does not provide its employees with protections against viewpoint discrimination. However, the company has not publicly terminated business relationships based on views or beliefs. The company is a corporate partner of the Human Rights Campaign (HRC) and donated to the Equality PAC. It supports the Equality Act and prohibits any donations to religiously affiliated charities. For these reasons, The J.M. Smucker Company receives a High Risk rating.

## Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk**

*1)(2)(3). The company received a score of 95 on the HRC's Corporate Equality Index (4). Among other requirements, this means that the company vets suppliers according to LGBTQ policies. However, it has not publicly terminated any business relationships due to views or beliefs.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk**

*The J.M. Smucker Company will not provide grants to religious or faith-based organizations (1).*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk**

*The J.M. Smucker Co. does not have a written policy to protect its employees from viewpoint discrimination (1).*

## Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk**

*The J.M. Smucker Company has signed the CEO Action for Diversity & Inclusion pledge (1). The company joined the #StopHateForProfit movement in 2020, a boycott of Facebook advertisement programs due to Facebook's perceived weak stance on*

banning “hate speech” (2). J.M. Smucker is a member of the Business Coalition for the Equality Act (3).

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk**

The J.M. Smucker Company is a member of the Global Alliance for Responsible Media (1)(2)(3). The company is a bronze partner of the HRC (4). The company added the ACLU to its charitable giving partners list (5). In 2020, the J.M. Smucker Company announced that it would be giving \$500,000 to “organizations that advocate for inclusion” and “racial justice,” although the company did not specify which organizations it would fund (6)(7).

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**Uses corporate political contributions for ideological, non-business purposes.**

**High Risk**

The J.M. Smucker Company PAC gave \$2,900 to the Equality PAC in July 2022 (1).

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