

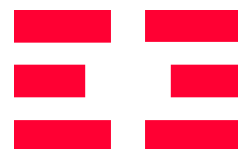


IBM

Locations: New York (HQ)

Industries: Cloud & Data Storage, Software and Services, Technology
Hardware and Equipment

RISK LEVEL:



High Risk

DESCRIPTION:

International Business Machines Corporation (IBM) vets vendors according to LGBTQ policies and does not provide its employees with protections against viewpoint discrimination, but has not publicly terminated business relationships based on views or beliefs. The company matches donations to Planned Parenthood and is a corporate partner of the Human Rights Campaign (HRC). IBM funds the Gay and Lesbian Alliance Against Defamation (GLAAD) and regularly uses its brand to back ideological policies. The company is a signatory of the Business Roundtable's 2019 Statement on the Purpose of Corporation, which promotes stakeholder capitalism. For these reasons, IBM receives a "High Risk" rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Medium Risk**

IBM The company received a score of 100 on the HRC's Corporate Equality Index. Among other requirements, this means IBM has pledged to vet vendors based on LGBTQ policies [\(1\)](#).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Lower Risk**

IBM does not discriminate against religious organizations in its charitable giving [\(1\)\(2\)](#).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

IBM does not protect its employees from viewpoint discrimination [\(1\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. **High Risk**

IBM affirms gender transitions for those who wish to do so [\(1\)](#). IBM has also used its corporate image to express support for the

Equality Act and opposition to state-led voter and election security initiatives (2)(3) (4). IBM has also been an open supporter of legislation involving police and immigration reform for DREAMERS (5). The company signed an open letter opposing a Florida bill that would prevent teaching gender identity and sexual orientation in schools to kids in K-3rd grade (6). IBM is also a partner of OneTen, prioritizing race in its hiring practices (7). CEO Arvind Krishna is a member of the Business Roundtable and Former CEO Ginni Rometty signed its 2019 Statement on the Purpose of Corporation, which promotes stakeholder capitalism over traditional obligations to shareholders and customers (8)(9).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

IBM is a bronze partner of the HRC and has given more than \$1 million to GLAAD (1)(2). IBM also enables charitable gift-matching donations to Planned Parenthood (3). IBM is a Bronze sponsor of Out and Equal and a founding corporate partner of the National LGBT Chamber of Commerce (4)(5). IBM used to fund only minorities through portions of its scholarship program but backtracked following conservative reports on the issue (6).

Uses corporate political contributions for ideological, non-business purposes. High Risk

IBM does not utilize PAC donations (1) (2). IBM did use corporate funds to lobby in favor of the Equality Act and other ideological causes (3) (4).

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